

Yuting (Yvonne) Xie

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yutingyvonnexie.com

Education

New York University, New York, NY

January 2024 - Expected in May 2027

- ❖ Bachelor of Science in Sport Management at Tisch Institute for Global Sport

Awards

- ❖ Physics Bowl Global 73rd - 2023
- ❖ AIME Qualifier - 2024
- ❖ AP Scholar with Distinction - 2023, 2024

Skills

- ❖ Leadership/Communication/Research/Client Relationship/Problem-Solving/Independent Learning/Time Management/Equine Management
- ❖ Google Sheet/Excel, Google Slides/PowerPoint
- ❖ Digital Media/Social Media
- ❖ Language: Fluent in Mandarin and English/Intermediate in Cantonese
- ❖ Sports: Equestrian, Snowboarding, Badminton
- ❖ Instrument: Piano, Basic Music Theory

Experiences

We Ride Together - Project Intern

February 2025 - Present

- ❖ Complete an intensive internship as part of the Sport Business Practicum curriculum under the supervision of a faculty member and the We Ride Together Director
- ❖ Researched sport-specific abuse risks and developed integration plans for prevention initiatives.
- ❖ Delivered targeted outreach pitches to two sports organizations using customized content strategies.
- ❖ Identified and proposed three potential brand partnerships with strategic engagement plans.
- ❖ Presented research and outreach outcomes in 3–5 minute pitch-style presentations.

Northland Farms Show Stock - Volunteer Assistant Trainer

August 2020 - Present

Digital & Social Media Management - August 2020 – Present

- ❖ Created and maintained the official website: northlandfarmsshowstock.com (launched in 2022).
- ❖ Built and managed social media presence across Instagram, Facebook, TikTok, and Rednote.
- ❖ Filmed, edited, and produced short-form video content to increase engagement.

Equine Stable Management - August 2022 – January 2024

- ❖ Managed horse care routines including daily feeding, exercise, medication, and grooming.
- ❖ Scheduled horse shows, farrier and vet visits, and maintained schooling calendar.

Equine Trainer/Coach Assistant - August 2022 – January 2024

- ❖ Assisted in training and competition prep: setting courses, jumping, and exercising horses.
 - ❖ Scheduled lessons and managed updates for social media channels.
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